

The Professional Development Institute

Life Sciences, Management Consulting and Advanced Skills Training
R&D, Architects of Harvard University Global System and Management Road Maps
1-800-Harvard (427-8273); international: +1 (819) 772-7777. www.executive.org



Alain Paul Martin

President & Chief Executive Officer
Management Faculty Chair

External Links

- Global debate about Irina Bokova, newly elected UNESCO DG www.youtube.com/watch?v=5fdZvYnNNgQ
- Wikipedia references: http://en.wikipedia.org/wiki/Alain_Paul_Martin

Experience

- **President:** The Professional Development Institute PDI Inc., 1985 to present
- **Graduate Faculty Member:** M.Sc. and MGP, Project Management Program, University of Quebec, 1997-2007
- **Featured Speaker** USA, Canada, Europe, Japan and China: Led advanced workshops and facilitated corporate and executive retreats at Harvard Faculty Club, Bell President Club; P&G(NYC, Chicago), IEEE, AFIPS, banks, Lyreco Europe, Health Protection, Treasury, Finance, NCC, and the United Way
- **Advanced Risk-Management Workshop Leader:** Nuclear Power, AECL, B&W, Ontario Power, 2003-2007
- **Strategy Advisor:** Creation of the Canadian Food Inspection Agency (with Dr. Brian Morrissey)
- **M&A Integration-Risk Advisor:** Merger of five agencies to maintain the integrity of the securities markets
- **Executive Coach, Strategy & Risk:** eBusiness & Government on Line, Export Development Canada, 2001-02
- **Executive Member:** Non-partisan, Prime Minister Committee on Government Reform, Strategic Risks, 1994-97
- **Consultant:** Strategy, Negotiation, Strategic Procurement, Complex Risk, Project Management, 1979 to present: UNESCO, Boeing, Desjardins, GE, P&G, Textron-Bell Helicopter, Bio-Pharma, defense clients, governments
- **Executive Coach:** Strategy for the Presidents of Desjardins Casualty Insurance Group & Confederation (1985-97)
- **Evaluator, Office of Knowledge Management:** Director General, Therapeutic Products, Health Canada, 2001
- **Risk and Safety Engineering Investigator:** on C5A, F111, CL250, NB50 (GD-Nuclear Boat): Bombardier
- **Project Manager:** Risk Analysis, Systems and Operations Research: Du Pont
- **Manager:** Systems Development: Domtar Construction Materials and Domtar Inc.
- **Manager:** Risk Prediction & Monitoring of Election Issues: CBC News Bureau
- **Project Manager:** Detailed engineering 1,500-mile microwave link
- **Patent Holder:** U.S.A., Canada, Japan
- **Summer Jobs:** Faculty of Engineering - Carleton University; the Dept. of Nuclear Physics - U. of Ottawa

Education & Executive Development

- Concordia University, Montreal, QC: B. Com. Quantitative Methods & Operations Research, 1968-1973
- Harvard Business School, Boston, MA: OPM (27th Alumni Class), 1997-1999
- Harvard Business School, Boston, MA: Strategy (Building and Sustaining Competitive Advantage)
- Harvard Law School, Cambridge, MA: Teaching Negotiation in the Organization
- Harvard Law School, Cambridge, MA: Advanced Negotiation for Sr. Executives with Bill Ury
- Harvard Law School, Cambridge, MA: Negotiation for Lawyers with Emeritus Prof. Roger Fisher
- Harvard Law School, Cambridge, MA: Advanced Negotiation for Lawyers with Prof. Bruce Patton
- Harvard Law School, Cambridge, MA: Mediation with Prof. Robert Mnookin
- MIT Sloan School of Management, Cambridge, MA: Managing Complex Product Development Projects
- MIT Sloan School of Management, Cambridge, MA: Management of Change
- MIT Sloan School of Management, Cambridge, MA: Evaluation of Government Programs
- MIT Sloan School of Management, Cambridge, MA: Developing an Internet Business Strategy
- Gestalt Institute, Cleveland, Ohio: Gestalt Psychology & Intimate Systems
- Cognitive Behavior Modification Conference, B.F. Skinner & D. Meichenbaum, Los Angeles, CA
- Harvard Business School Alumni Conferences: Berlin, Cleveland, Shanghai, Boston and Washington
- Risk Management, Options and Real Options with Dr. Michael Rees (Oxford, UK), New York, NY
- Risk and Decision Assessment using @Risk and the Decision Tools Suite, Palisade, Ithaca, NY
- Advanced Project Management: Arthur D. Little, Boston, MA
- Electronic Commerce: Dr. John Sviokla, Diamond Cluster, Chicago, IL

President: Harvard University Club; Past President: Harvard Business School Club, Canada's Capital Region

Memberships: Harvard Faculty Club, Harvard University Alumni Assoc., Mathematics Society of France

Founding Sponsor: Roger Fisher House: fosters peace, lessens racial tension & youth violence worldwide

Other interests: Ecology, Amnesty International, hiking, windsurfing, long-distance running (several marathons)

About Alain Paul Martin

About Alain Martin's book “Harnessing the Power of Intelligence”

“This is an extraordinarily thoughtful and well written book on a topic of great contemporary importance. Its advice is detailed, practical and completely on target.”

Professor Warren McFarlan, Harvard Business School

“I have used the framework described in this remarkable book successfully for several years, first, to orchestrate the turnaround of North America's fastest growing casualty-insurance company, and subsequently, to craft a vision and strategic direction of a \$75 billion financial institution.”

**John Harbour, President & CEO, SAA
Former President, Desjardins Confederation**

Author of three iconoclastic management books, Alain Martin coaches team leaders and executives in strategy, complex risk and project management, negotiation, strategic procurement and leadership. His clients include Textron's Bell Helicopter, Boeing, Boliden, Bombardier, EDC, GE, Cap-Gemini, GM, Hilton, Procter & Gamble, Skanska Cement of Sweden, Ontario Power Generation, The Association for Science and Technology in China, the Swedish Employers Council, The Engineering Advancement Association of Japan, bio-technology companies, governments and NGOs.

After the 2003 North-American power blackout, Alain delivered, over four year period, advanced risk management workshops for executives, team leaders and senior engineers assigned to nuclear-power projects (Atomic Energy of Canada, Babcock and Wilcox, Bruce Nuclear, and OPG's Darlington and Pickering plants). He has also served as a senior labor-negotiation and strategic-alliance advisor to an executive task force integrating into a single organization five agencies mandated to protect investors, maintain the integrity of the securities markets, and regulate financial institutions.

Alain was a Faculty Member at the University of Quebec where he taught strategy, risk and negotiation in the Project Management M. Sc. Program. He has advised the Director General of UNESCO, and has served as executive member of the non-partisan Committee of the Prime Minister of Canada on Government Reform. His presentation titled “Building a Great Nation and Governing in a World of Surprise Events” was attended by the Prime Minister of Canada, Cabinet ministers and legislators, among others.

Alain recommended to [Dr. Brian Morrissey](#) the creation of the Canadian Food Inspection Agency. Together, they conducted a study on the lessons learned from the United Kingdom on Bovine Spongiform Encephalopathy (BSE) and new variant Creutzfeldt-Jakob Disease (nvCJD). They also assisted Health Canada executives and medical team leaders brainstorm and prepare a risk management strategy nine months before Mad Cow was diagnosed in Alberta (Canada).

Alain Martin held managerial positions in operations research and systems development at Du Pont (petrochemicals), Domtar (construction and pulp & paper), CBC News, and Bombardier Aerospace. He has also managed a variety of international projects including telecommunications, airport security, R&D, mergers & acquisitions, evaluation of the news coverage of national elections and major events, and the strategic turnaround of a large North-American financial institution.

Mr. Martin is an alumnus of the Harvard Business School where he studied entrepreneurship. He also holds a Bachelor's degree in Commerce from Concordia University. His training background includes management of change at MIT, team building and people skills at the Gestalt Institute of Cleveland, and principle-based negotiation and mediation at the Harvard Law School. Alain has invented the Harvard Business Planner and developed Harvard University Global System™ – a practical framework comprising management tools and road maps on human intelligence, issue analysis, strategy, risk and project management and strategic procurement. He has been recognized by the Project Management Institute (PMI) for “his outstanding contribution to the state-of-the-art of project management”.

Alain is currently the President of Harvard University Club and Past President of Harvard Business School Club in Canada's National Capital area (2005-2009). For the commemoration the first centennial of Harvard Business School, Alain was active in the planning and management of various events ranging from geopolitics and pathways out of the current economic crisis to cutting-edge disease prevention and corporate governance (the balanced scorecard framework).